

# NO NAME® HOCKEY KID OF THE YEAR™ CONTEST

## OFFICIAL RULES

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

**1. Am I Eligible To Participate?** Subject to the additional restrictions below, the No Name Hockey Kid of the Year Contest (the “Contest”) is open to residents of Minnesota and Wisconsin who are from ages five (5) to eighteen (18) at the time of entry. The child’s parent or legal guardian must submit the entry on behalf of the child. Employees of Minnesota Hockey Ventures Group, LP, J& B Wholesale Distributing, Inc. (“Sponsor”) and their respective affiliates, advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win. The term “immediate family members” includes spouses, parents, grandparents, siblings, children, nieces, nephews and grandchildren.

**2. How Do I Enter?** The Contest will begin at 5:00 p.m. Minneapolis time on November 1, 2009, and end at 4:59 p.m. Minneapolis time on February 7, 2010. To enter, prepare an essay of one hundred words or less describing why your child ages five (5) to eighteen (18) should be the No Name Hockey Kid of the Year. Submit your entry by:

- a. mailing your essay with a completed submission form to:

No Name Hockey Kid of the Year  
13200 43rd Street NE  
St. Michael, MN 55376

OR

- b. submitting your entry at [www.nonamehockeykid.com](http://www.nonamehockeykid.com).

Limit one (1) entry per person. Sponsor will not be responsible for incomplete, lost, late, misdirected or unreadable entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. All entries become property of Sponsor, and none will be returned. Any questions regarding the number of entries submitted shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest. Sponsor reserves the right to disqualify any entry that does not comply with these rules, or that is alleged to infringe on any third party’s intellectual property rights. By submitting an entry, you agree to be bound by all of the terms and conditions of these Official Rules, including the grant of rights set forth in Paragraphs 4 and 7, below; if you do not agree with these terms and conditions, do not submit an entry.

### 3. How Will Finalists Be Selected?

- a. Finalists.** Three boys and three girls will be selected by Sponsor as the finalists of the Contest (“Finalists”) on the basis of the essay submitted. Essays will be judged on the basis of creativity, composition, and quality of the essay, as well as the child’s dedication to the sport of hockey, contributions to the sport of hockey, community involvement and sportsmanship. Judging will be conducted by the Sponsor and the Contest judges appointed by Sponsor, whose decisions shall be final and binding in all respects. Many will enter, but few will be selected.

**b. Grand Prize Winners.** Two Grand Prize Winners will be randomly selected by a drawing from the six Finalists. One Grand Prize Winner will be male and the other female. Each Finalist must attend the March 21, 2010, Minnesota Wild game to be eligible for the Grand Prize drawing.

#### **4. How Will Sponsor Use The Essay that I Submit?**

By submitting an essay in the Contest, you acknowledge and agree that Sponsor shall have the right (without limitation or further compensation to you) to edit, adapt, modify, reproduce, publish, promote, display and otherwise use your entry in any way it sees fit, including the right to publish your entry online and in print. Each Finalist may have his or her essay displayed online at [www.nonamehockeykid.com](http://www.nonamehockeykid.com).

#### **5. What Could I Win?**

Finalists: 4 Tickets to Minnesota Wild Home Game on March 21, 2010  
(Approximate Value \$360)

Grand Prize: 2 Tickets for Minnesota Wild Away Game in 2010 -2011 Season,  
1 Night of Hotel Accommodations (1 room, double occupancy),  
Air Fare for Two from the Minneapolis/St Paul Airport to the away game location,  
\$250 spending money, a Wild autographed jersey and a Wild autographed hockey stick  
(Approximate Value \$2,000). Grand prize winners will be responsible for all other  
expenses including without limitation, ground transportation, hotel incidental expenses,  
food and gratuities. Grand Prize winners will be required to be accompanied by a parent  
or legal guardian.

Separate \$1,000 charitable donations will be made to Minnesota Hockey by Sponsor to honor each Grand Prize winner.

**6. When Will Finalists Be Notified?** The parent or legal guardian of each selected Finalist will be notified by Sponsor within five days after he or she is selected as a Finalist. The failure to respond to Sponsor within 24 hours of Sponsor notification may result in disqualification. Sponsor's inability to reach a Finalist's parent or legal guardian, the return of any prize notification as undeliverable, a failure to timely respond to prize notification, and/or a failure to comply with any term or condition of these Official Rules may result in that Finalist's disqualification, the forfeiture of his or her interest in all prizes, and the selection of a substitute Finalist. The Finalists' parents or legal guardians may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned within five (5) days of date of personal delivery or date of sender's postmark.

**7. What Other Terms Apply?** Finalists may waive their right to receive a prize. Prizes are nonassignable and nontransferable. No substitutions or cash equivalents are allowed by Finalists, their parents or legal guardians. Prizes are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Finalists are solely responsible for reporting and payment of any taxes on prizes. Except where prohibited, participation in the Contest constitutes each parent's or legal guardian's consent to the publication of the child's, the parent's and/or legal guardian's name, likeness, city and state of residence and biographical information in any media, including without limitation the Internet, for any commercial or promotional purpose, without limitation or further compensation. Before a prize is awarded, a parent or legal guardian of the Finalist must execute and submit a Parent Release Form.

Prizes not claimed by an eligible Finalist in accordance with these Official Rules will not be awarded and will remain the property of Sponsor. By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor and Contest judges designated by Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion

to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**8. Who Is The Sponsor?** The No Name® Hockey Kid of the Year Contest™ is sponsored by J & B Wholesale Distributing, Inc. The decisions of Sponsor and the Contest judges designated by Sponsor regarding the selection of Finalists and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest.

**9. How Can I Request The Finalists' Names Or A Copy Of These Rules?** For the first names of the Finalists (available after March 21, 2010) or a copy of these Official Rules, send a self-addressed, stamped envelope to No Name Hockey Kid of the Year Contest, 13200 43rd Street NE, St. Michael, MN 55376. Indicate whether you are requesting the Finalists' name, a copy of these official rules, or both. The first names of the Finalists or a copy of these Official Rules may also be obtained by visiting [www.nonamehockeykid.com](http://www.nonamehockeykid.com).

**10. Privacy Policy.** This contest gathers identifying information regarding contestants, their parents and/or their guardians, including, name, address, age, telephone number and email address. The collected information will be used to contact and award prizes to the winning contestants. The information for Finalists will be provided to Minnesota Ventures Hockey Group, LP for purposes of the distribution of prizes. The Finalists' first names and city and state of residence will be disclosed publicly. Parents have the right to review personal information for their children under age 13, have it deleted or refuse to allow further collection by writing to No Name Hockey Kid of the Year Contest, 13200 43rd Street NE, St. Michael, MN 55376. If you are submitting your entry online, please refer to the Privacy Policy at [www.nonamehockeykid.com](http://www.nonamehockeykid.com).